K-Love serves me as a resident of Lincoln by providing positive music and news. It is wonderful to be uplifted in this way as I drive and as I work or am at home. If the positive influence is removed from our area to be displaced by other programming, I believe that the crime rate, depression, and addiction rates would all rise. The service provided by K-Love is in the public interest as it is one of very few positive stations. I enjoy the family friendly programming. I do not have to worry about what my neices or nephews might be exposed to when listening. It uplifts me and has made me a more patient driver, and that benefits me and my community.